

OFFICIAL ENTRY FORM
PHASE 1 FALL 2016
PSA/ VIRAL VIDEO SCRIPT & STORYBOARD

TEAM INDIVIDUAL
GRADUATE UNDERGRADUATE

FULL NAME: _____
ADDRESS: _____
PHONE: _____
EMAIL: _____

FULL NAME: _____
ADDRESS: _____
PHONE: _____
EMAIL: _____

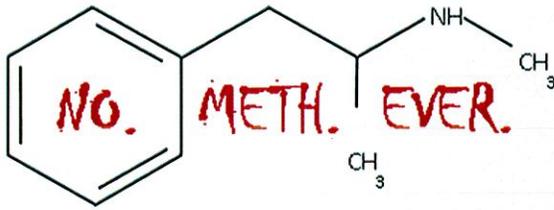
FULL NAME: _____
ADDRESS: _____
PHONE: _____
EMAIL: _____

SCHOOL AFFILIATION: _____

By submitting your entry, you certify that you have read, understand and agree to the terms and conditions of the Official Rules and Guidelines. By participating in the contest, you agree to be bound by the Official Rules and Guidelines. This Official Entry Form must be submitted with the final work product.

Submit your entry to: Office of Attorney General by 11:59 pm CST, November 28, 2016.
Winning Regional Entries will be announced on December 12, 2016 and Statewide Winning Entry to be announced on January 4, 2017. You will receive an confirmation email that your submission as been received.

Submit Entries to: Office of Attorney General
Sara Rabern- Public Information Officer
1302 East Highway 14
Pierre, SD 57501
sara.rabern@state.sd.us



Meth Awareness Campaign Contest

The contest will consist of two separate phases:

Phase One Fall 2016 -PSA/Viral Video Script & Storyboard

- Phase One begins on or about September 1, 2016, and ends with the announcement of the three regional winners December 12, 2017 and the statewide winner on January 4, 2017.

Phase Two Spring 2017- Social Media Campaign –Spring 2017

- Phase Two begins on or about January 1, 2017, and ends with the announcement of winners on or about May 1, 2017

The contest consists of two different divisions- Graduate and Undergraduate.

This contest consists of two (2) rounds of judging: (1) the regional judging, and (2) the statewide judging. The first round of judging is divided into three regions. To enter students will submit their entries to a designated faculty member at their school. Entries from all the schools in each region will be judged by a regional panel of no fewer than 3 judges including one or more members of university/college faculty, a representative from the AG's office, as well as a local industry professional judge.

One undergraduate winner and one graduate winner will be selected in each of the three regions. The regional winners will go on to a second round of judging to select a single statewide winner for each division.

Entrants must be currently enrolled students at a South Dakota institution of higher learning. Students may form teams of up to three persons to work on their entries. Only one entry per team will be accepted in each category.

The Rules and Guidelines for the Contest pertain to both Phase One and Phase Two. Teams can enter one or both Phases and are not limited to the same team for both. Separate entries will be necessary for participation in each Phase.

Guidelines

Students must not receive advice, critiques or additional assistance in the development of the project or presentation from any professional. Faculty advisors may guide and mentor the work of a student or student team but must not directly interfere or influence the work of the students per the policy written above. All layouts, storyboards, scripts, graphic designs, television or radio spots, and other creative work must be conceptualized, designed and executed by students. Students may use any existing professional clip art, music, photos and video in any part of their presentation including the creative section. Students may not use any intellectual property of any third party, or infringe upon any proprietary, personal, privacy or other right of a third party.

Each entry must include the official contest entry form, confirming that the ideas and creative works are original, and granting rights to the entry materials.

The Public Service Announcement (PSA) and Viral Video Scripts and Storyboards as well as the Social Media Campaigns will be judged anonymously to eliminate any potential bias, which is why entry material cannot contain any logo or reference to your school, as well as no agency name. The name of the file should also not contain any reference to your school. The contest administrators will randomly assign a numerical competition number to each competing team, which should be used throughout the competition process.

Judging, Awards & Notification

All entries submitted in the regional judging round of the contest will be judged using the judging criteria and percentages indicated on the entry form. The entry with the highest percentage in each category will be deemed the grand prizewinner for that region.

The judging criteria and percentages used by any judges in connection with the regional and statewide judging rounds of the contest shall be scored and graded using a rubric based on the criteria indicated on the entry form.

Each entry's ranking will be based on the scores. The regional and statewide judging teams will send a copy of your entry's scores and any open-ended judges' comments to your designated faculty member within one week of the day of the judging. Also, your faculty member will be informed of your entry's ranking and will also be told the total number of points awarded to the other competitors.

For the statewide judging round of the contest, winners will be as follows: (1) the entry with the highest score from among all eligible entries received will be deemed the First Place winner. In the event of a tie for the statewide judging round of the contest, the entry with the highest score in the creativity and originality category from among all tying entries will be deemed the winner from among all tying entries.

Regional Divisions

Region One~

Black Hills State University
Spearfish

National American University
Rapid City

National American University Ellsworth AFB Extension
Ellsworth AFB

Oglala Lakota College
Kyle

Sinte Gleska University
Mission

South Dakota School of Mines and Technology
Rapid City

Western Dakota Technical School
Rapid City

Region Two~

Dakota State University
Madison

Globe University Sioux Falls
Sioux Falls

Mitchell Technical Institute
Mitchell

Northern State University
Aberdeen

Presentation College
Aberdeen

South Dakota State University
Brookings

Dakota Wesleyan University
Mitchell

Region Three~

Augustana University
Sioux Falls

Lake Area Technical School
Watertown

Mount Marty College
Yankton

National American University
Sioux Falls

Southeast Technical School
Sioux Falls

University of Sioux Falls
Sioux Falls

University of South Dakota
Vermillion

Prizes

Phase One- Fall 2016 PSA/Viral Video Script & Storyboard Category

Regional Competition

- 2 divisions- Graduate and Undergraduate
- \$2,100 for winning team per region per division

Statewide Competition

- Regional winners will compete for the final overall winner in each division
- \$2,400 for statewide winning team per division

Phase Two- Spring 2017 Social Media Campaign

Regional Competition

- 2 divisions- Graduate and Undergraduate
- \$2,100 for winning team per region per division

Statewide Competition

- Regional winners will compete for the final overall winner in each division
- \$2,400 for statewide winning team per division

Rights

By entering the competition, all participants, students and faculty agree that all ideas expressed in written or presentation form become the property of the South Dakota Attorney General's Office for any use, whatsoever, without compensation of any sort to any person other than prize awards if any. Since the sponsor owns the work created by the students, participants, students and faculty may not post online any, all or parts of the work created for the competition at any point before, during or after the competition. The only exception is if students place the work in a private, password protected, online environment. This applies to all students. Any online concept test must be conducted in a password-protected environment, and the campaign must be taken off the Internet immediately after the testing has been completed. The SD Attorney General's Office holds the right to request the removal of any contest-related creative assets posted online at anytime.

The SD AG office reserves the right, in its sole discretion, to terminate, suspend or otherwise cancel the contest at any time. The SD AG Office is not responsible for any expenses incurred in connection with participation in the contest.

RELEASE OF LIABILITY, WAIVER OF CLAIMS, AND INDEMNITY AGREEMENT

I, _____, certify that I am at least eighteen years old, and in consideration for the opportunity to enter and participate in The South Dakota Attorney General's Office PSA & Social Media Campaign Contest (the "Contest"), I hereby grant the South Dakota Attorney General's Office ("SD AGO") the irrevocable and perpetual right to use any and all materials submitted by me in conjunction with the Contest, including but not limited to all layouts, storyboards, scripts, graphic designs, television or radio spots, and all other creative work ("Materials").

I understand that the Materials may be used by the SD AGO in brochures, websites, social media, newspaper articles, publications of the SD AGO and other law enforcement entities, and other forms of print and electronic publication and social media. Use of the Materials shall be unrestricted as to location, quantity, and frequency, and may be for any purpose and in any medium whatsoever, whether foreseen or unforeseen at this time. I specifically grant permission to the SD AGO, in its sole discretion, to edit, alter, and/or distort the Materials, and to use the Materials in conjunction with other creative works in any way whatsoever and without restrictions to the fullest extent allowed by law. The permission herein granted is absolute and final and shall not be subject to my further inspection or approval at any stage.

I represent and warrant that I, and other members of my team, all of whom have executed a copy of this Release, are the sole and exclusive rights holders of the Materials and that I have the right to submit the Materials and grant the permissions provided hereunder. I expressly waive and agree not to assert any intellectual property rights that I have to the Materials and understand that, unless my team is chosen as the winner of the Contest, I will not be compensated for use of the Materials for any reason whatsoever. In the event that my team is chosen as one of the Contest winners, I understand that the prize awarded to my team for winning the Contest will be the only compensation I receive for the use by the SD AGO of the Materials.

I hereby release, indemnify, and hold harmless SD AGO and its employees and agents from and against any and all liabilities, damages, and causes of action arising out of or in connection with the Materials. I agree that all the provisions hereunder shall be binding upon me as well as my collective heirs, legal representatives, and assigns.

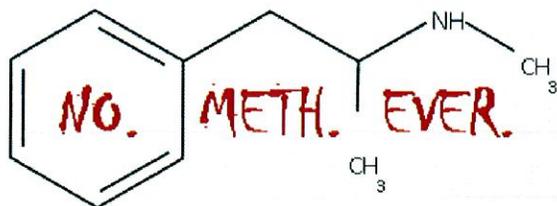
I agree that this release is to be construed in accordance with the laws of the State of South Dakota and that any dispute in connection with the Materials or arising hereunder will be brought in the state courts of South Dakota. I agree that in the event that any clause or provision of this release is held to be invalid by any court of competent jurisdiction, the invalidity of such clause or provision shall not otherwise affect the remaining provisions and shall continue to be enforceable.

I CERTIFY THAT I HAVE READ, FULLY UNDERSTAND, AND VOLUNTARILY AGREE TO THE TERMS OF THIS RELEASE AND THAT I SIGN IT WITH FULL KNOWLEDGE OF ITS SIGNIFICANCE, FULLY INTENDING TO BE BOUND BY IT.

Entrant's Full Name

Entrant's Signature

Date



STUDENT RESOURCE GUIDE

LAW ENFORCEMENT

Special Agent Jeff Bellon
Division of Criminal Investigation/ Watertown
605/295-4973

Detective Adam Buitter
Sioux Falls Police Department/ Sioux Falls
605/978-6793 (Desk)
605/360-9514 (Cell)

Special Agent Dan Byron
Division of Criminal Investigation /Sioux Falls
605/941-2459

Special Agent Mike Hockett
Division of Criminal Investigation/Sioux Falls
605/295-1529

Sheriff Keith Gall
Corson County Sheriff's Office/ McIntosh
605/273-4210

Sgt. Chris Koltz/ Sioux Falls
SD Highway Patrol/ Sioux Falls
605/367-5700

Supervisory Special Agent John Long
Bureau of Indian Affairs/ Pine Ridge
605/867-3585 (desk)
605/454-5239 (cell)

Acting Special Agent in Charge Jeremiah Lonewolf
Bureau of Indian Affairs/ Aberdeen
605/226-7347 (desk)
712/259-5905 (cell)

Sheriff Mike Milstead
Minnehaha County Sheriff/ Sioux Falls
605/978-5516

Sgt. Matt Oxner
SD Highway Patrol/ Rapid City
605/381-1546

Deputy Mike Varilek
Corson County Sheriff's Office/ McIntosh
605/273-4210
605/314-3005 (cell)

Sheriff Troy Wellman
Moody County Sheriff's Office/ Flandreau
605/997-2423

UNIFIED JUDICIAL SYSTEM

Honorable Matt Brown/ Custer
605/440-0774

Honorable Judge Vince Foley/ Watertown
605/868-3982

Honorable Judge Heide Linngren/ Rapid City
605/381-5583

Tyler Bickerdyke
Court Services Officer/ Belle Fourche
605/892-3505

PROSECUTORS

Doug Barnett
Assistant Attorney General/ Sioux Falls
605/367-5880 ext. 104

Jennifer Mammenga
Assistant United States Attorney/ Sioux Falls
605/357-2361

Bridget Mayer
Assistant Attorney General/ Pierre
605-773-3215

Aaron McGowan
Minnehaha County States Attorney/ Sioux Falls
605/367-4226

Kasey Sorensen
Meade County Deputy State's Attorney/ Sturgis
605/347-4491

COMMUNITY ORGANIZATIONS

Jodi Zephier
Director Marty Boys & Girls Club/ Marty
605/384-4150