NEWS RELEASE
Marty J. Jackley
South Dakota Attorney General

Charles McGuigan
Chief Deputy Attorney General

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CONTACT: Sara Rabern (605)773-3215

Attorney General's Consumer Protection Division to Participate in National Consumer Protection Week

PIERRE, S.D. – Attorney General Marty Jackley's Consumer Protection Division will join with federal, state, and local government agencies and national organizations to celebrate the 15th annual National Consumer Protection Week (NCPW) coming March 3-9, 2013. NCPW is a coordinated campaign that encourages consumers nationwide to take full advantage of their consumer rights and make better-informed decisions.

"The Attorney General's Consumer Protection Division plays a vital role in the enforcement of laws that protect consumers and provide mediation services to help resolve complaints," said Jackley. "This week reiterates the importance of all consumer organizations working together to ensure that consumers are being protected."

In 2012, the Attorney General's Consumer Protection Division recovered $11,179,414.92 for South Dakota consumers. The Division fielded 17,471 calls with an additional 10,672 incoming correspondence inquires/requests.

Go to www.ncpw.gov for free educational resources, and read blog posts from national consumer protection experts.

Follow us on Twitter **@SDAttorneyGen** as the Attorney General's Consumer Protection Division will provide tweets on how to increase your consumer knowledge throughout NCPW.

Any consumer that has a complaint about goods or services, or has questions about possible scams or violations of consumer protections laws are encouraged to contact the Attorney General's Consumer Protection Division at 1-800-300-1986 or at consumerhelp@state.sd.us.

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